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Second City Works Receives Award from Chicago Innovation Foundation

(Chicago – July 5, 2016) – [Second City Works](#), the B2B arm of the world-renowned theatre company, [The Second City](#), was one of two honorees at the Chicago Innovation Foundation Un-Gala on Thursday, June 23, 2016, receiving the “Chicago Reinvention Award.” Chef Rick Bayless was also honored with the Chicago Innovation Foundation’s Legendary Innovator Award.

“We’re thrilled to receive this recognition,” states Steve Johnston, President & Managing Partner of Second City Works. “In order to stay relevant, reinvention is key. We are honored to receive this recognition from the Chicago Innovation Foundation and to help support their work with the next generation of innovators.”

Drawing on The Second City’s 56-year legacy of engaging audiences with smart, incisive comedy, Second City Works has evolved from its early days in customized entertainment to become a leading innovator in professional development and marketing services. Second City Works has worked with hundreds of corporations, including Hyatt Hotels Corporation and Procter & Gamble Co., and provides improv-based business solutions that focus on four key business challenges: talent development, marketing and content strategy, sales effectiveness, and legal and compliance training.

About Second City Works

Second City Works (SCW) is the B2B arm of the world-renowned theater, The Second City. SCW brings the skills of improvisation and the authenticity of humor to over 600 organizations each year through events, workshops, and digital content. With expertise in audience dynamics, ensemble building, co-creation, and agility, Second City Works’ mission is to create a more empowered, creative, and collaborative business culture worldwide.

About The Second City

Beginning as a small cabaret theater on Chicago's north side in 1959, The Second City has grown to become a comedy empire, building a robust \$55 million business based on its core improvisational methodologies. Resident theaters in Chicago and Toronto create topical sketch comedy revues that satirize politics, culture and news of the day. Additionally, Second City performs thousands of shows each year in regional theaters, colleges and performing arts centers. Beyond its stages, The Second City created the foremost school of improvisation-based arts in the world with training facilities in Chicago, Toronto and Los Angeles that currently enrolls more than 11,000 students annually. The Second City's foray into television and new media continues to produce new content and programming, including the classic, Emmy Award-winning comedy series SCTV.

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